



BUS 301 - Ethics and Strategic Decision Making

A transcript for this course will be issued by the host university, Shanghai International Studies University.

Basic Information:

Instructor Name	TBD
E- Mail	
Office	TBD
Office Hours	TBD, and by appointment

Course Description:

Decision making in contemporary organizations is simultaneously impacted by complex internal and external forces—in both the private and public sectors—across the local, provincial, national and increasingly international levels. This course introduces students to strategic management and ethical frameworks that will assist them in understanding the impact these forces have upon organizational decision making.

Required Course Materials:

Textbook	Author	Publisher	ISBN
Ethics and Strategic Decision Making	WAN LI	McGraw Hill	125946048-7

Course Hours:

The course has 19 class sessions and a 5-hour field trip. Each class session is 160 minutes in length. The course normally meets from Monday to Friday. This course has a total of 67 contact hours including a final exam. Final exams are scheduled on July 29 and 30, 2019.

Prerequisite:

None

Course Schedule:

Week	Session	Day	Topic (s)	Chapter(s)
Week 1	July 2	T	School Orientation	
	July 3	W	Welcome to Class and Syllabus Review The Relationship Between Business & Society	1
	July 4	TH	Ethics and Capitalism	2
	July 5	F	Stakeholder Relations	3&4
Week 2	July 8	M	Ethics of Business: The Theoretical Basis Part 1	5
	July 9	T	Managing the Ethics of Business Corporate Social Responsibility	6&7



	July 10	W	Schedule Group Meetings Group project proposal development (Due next week)	
	July 11	TH	Group Meeting with Instructor	
	July 12	F	Regulating Business	10
Week 3	July 15	M	Ethics and Responsibilities in the Workplace and marketplace	12
	July 16	T	Decision making criteria and biases	Project Proposal Due
	July 17	W	Strategy&Society - Case Analysis	13
	July 18	TH	Case Analysis Group Project Due	
	July 19	F	Field Trip (5-Hour) Company Visit of Industrial Bank Co.,LTD Industrial Bank is one of the first batch of joint-stock commercial banks in China and represents a time of change. Industrial Bank will arrange their HR manager and Business manager to introduce key elements of their bank operations.	
Week 4	July 22	M	Presentation Day 1	
	July 23	T	Presentation Day 2	
	July 24	W	Presentation Day 3	
	July 25	TH	Presentation Day 4	
	July 26	F	Review Session	
Week 5	July 28	Sta	Reading Day	
	July 29	M	Final Exam	
	July 30	T	Final Exam	

Evaluation:

This course will be evaluated by a consultant report, a presentation, a midterm exam, a final exam and participation. More details about the assignment will be distributed during the class.

Grading Policies:

<u>Part</u>	<u>Percentage</u>
<u>Participation</u>	5%
<u>Consultant Report</u>	25%
<u>Consultant presentation</u>	10%
<u>Midterm Exam</u>	25%
<u>Final Exam</u>	35%
<u>Course Total</u>	100%

Grade Distribution:

<u>Percentage</u>	<u>Letter Grade</u>	<u>Grade Points</u>
100-90	A	4.0
80-89	B	3.0



70-79	C	2.0
60-69	D	1.0
59 or below	F	0.0

Academic Integrity

School expects honesty from students in presenting all of their academic work. Students are responsible for knowing and observing accepted principles of scholarly research and writing in all academic work.

Academic dishonesty or cheating includes acts of plagiarism, forgery, fabrication or misrepresentation, such as the following:

- claiming the work or thoughts of others as your own
- copying the writing of others into your written work without appropriate attribution
- writing papers for other students or allowing them to submit your work as their own
- buying papers and turning them in as your own
- having someone else write or create all or part of the content of your assignments
- submitting the same paper for more than one study or class without explicit permission from the faculty members

General Principles

This program is committed to principles of trust, accountability, clear expectations and consequences. It is also committed to redemptive efforts, which are meaningful only in light of these principles. Students will be granted due process and the opportunity for an appeal.

Academic dishonesty offenses generally are subject to incremental disciplinary actions. Some first offenses, however, receive severe penalties, including dismissal from the program.

General Disciplinary

The following is a non-comprehensive list of possible actions apart from dismissal from the program: warning from a professor, program director; a lower or failing grade on an assignment, test or course; suspension or dismissal from the course; suspension or dismissal from the program.

Disciplinary Actions for Specific Offenses

Some academic dishonesty offenses call for specific disciplinary actions. The following have been identified:

Falsification of documents: Students who falsify or present falsified documents may be dismissed. Prospective students who are discovered to have presented falsified admission documents prior to admission shall be denied admission to the program. Should it be discovered after admission that a student had presented falsified documents for admission, such admission may be annulled and the record of academic achievement removed from the academic record, with appropriate notations. Such annulments or denials may be reviewed after one year.

Dishonesty in course requirements: Course work (a quiz, assignment, report, mid-term examination, research paper, etc.) in which a student has been dishonest generally will receive zero points towards the grade in fulfillment of a course requirement, and/or the student may receive a failing grade for the course. The professor of the course determines the appropriate consequence.



Final assignment: When a student cheats in a major or final assignment such as a comprehensive examination or presents plagiarized material in a major or final assignment, that student shall receive an F in that particular subject. Student cheats on more than two exams shall be dismissed from this program.